



Cheryl Wang

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Cheryl Wang is Associate General Counsel and IP attorney at Birkenstock USA, LP. Previously, Cheryl was in-house counsel at David Yurman Enterprises LLC.

Her experience and responsibilities cover a wide range of practices, including general corporate matters, litigation, and compliance, with a focus on intellectual property and brand protection.

Cheryl has been a panelist at events such as Managing IP conferences, the inaugural NYC Luxury Law Summit, the Federal Bar Association's Fashion Law Conference, and Practising Law Institute programming. She has spoken about topics related to intellectual property, brand enforcement, fashion law, and women in IP law.

She is on the board of the New York Intellectual Property Law Association as well as Porchlight Wellness, which provides trauma-informed yoga and wellness workshops for underserved communities. She has served as a member of the International Trademark Association's Anti-Counterfeiting Committee.